



# *DATA PROTECTION FOR BUSINESS*

TRAINING PROPOSAL

Customer's personal data protection is the core of business development in the industrial revolution 4.0. In response to that, various international and regional organizations, and a number of countries, including Indonesia, have updated their data protection policy instruments and standards. Therefore, to overcome today's data protection challenges, the business sector is required to design a new strategy and internal policy in its business development.



# WHAT WILL YOU GAIN?

- Understanding the importance and implications of proper data protection for business
- Discovering and learning how 'personal data' and 'special categories of personal data' are defined
- Learning about data protection principles
- Being able to identify what is General Data Protection Regulation (GDPR) and its purposes, applications and principles
- Understanding the existing policy of Data Protection in Indonesia
- Discovering the key principles and potential impacts of Indonesia Data Protection Bill



# WHO SHOULD ATTEND?

This training is meant for all parties involved in any sort of personal information processing, it includes but not limited to, Lawyers, Legal Officer, Public Policy Officer, Compliance Officer, IT Professionals, Data Scientist, Accountants, Human Resources Officer, and Auditors.

## CERTIFICATE

On completion of the training course and subject to attendance and active participation, Atma Jaya Catholic University of Indonesia and Institute for Policy Research and Advocacy (ELSAM) will award a certificate of completion

## COSTS

IDR 3.500.000 / person\*

\*Organization discount may apply for more than 5 persons registered from one company

Please transfer to:

**BANK MANDIRI, 1220004572452**

**A.N. YAYASAN ATMAJAYA PENGGALANGAN DANA**

With transfer note: "Peserta"

Confirm your payment information to Putri at 088802904878.

The training fee covers training kit, coffee break and lunch.





## DATES AND VENUE

The training will be conducted on Thursday, 28 March 2019 at K2 Building, R.203, Atma Jaya Catholic University of Indonesia



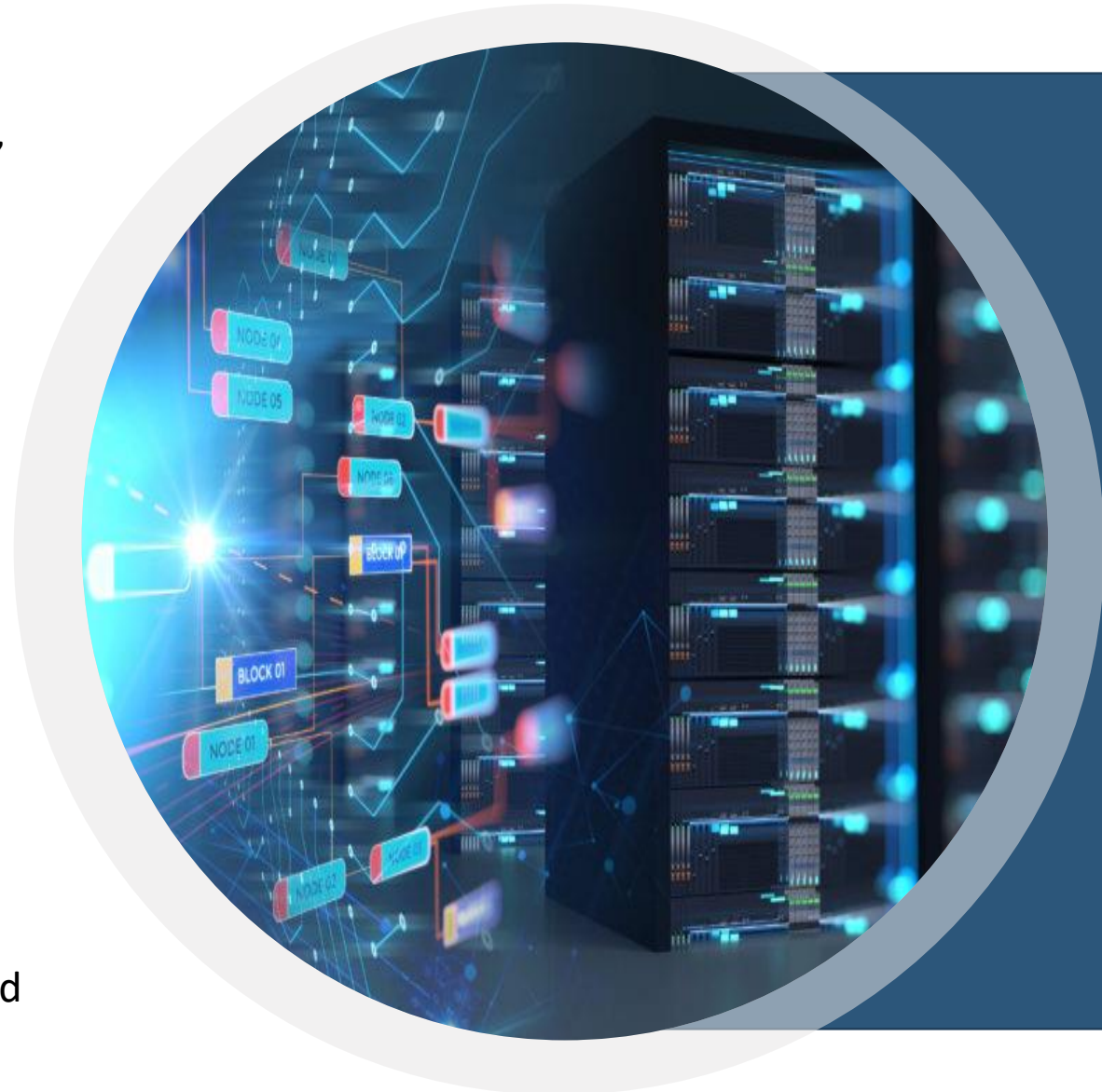
## HOW TO REGISTER?

Registration opens from 14 - 25 March 2019. Register yourself by filling in the online registration form here:

<https://bit.ly/TrainingPerlindunganDataUai>

# TRAINING AGENDA

- Data Protection for Business: Importance, Correlation and Recent Developments, with Special Cases
- Data Protection: Conceptual framework, Ecosystem and Instruments
- The Existing Data Protection Policies in Indonesia: Instrument and Application
- Understanding GDPR: Key Principles and Impacts on Business Development
- Comprehend Indonesian Personal Data Protection Bill: Key Principles, Content and Potential Impacts



# RESOURCES PERSONS



**Dr. jur. Sih Yuliana Wahyuningtyas, S.H., M.Hum**  
(Faculty of Law, Atma Jaya Catholic University of Indonesia).



**Prof. Dr. Abu Bakar Munir**  
(Faculty of Law, University of Malaya)



**Dr. Sintadewi Rosadi, S.H., LL.M.**  
(Faculty of Law, University of Padjadjaran)



**Prof. Dr. IBR Supancana, S.H., M.H.**  
(Faculty of Law, Atma Jaya Catholic University of Indonesia)



**Hendri Sasmita Yudha**  
(Ministry of Communication and Information Technology)



# WHO ARE WE?



## *INSTITUTE FOR POLICY RESEARCH AND ADVOCACY (ELSAM)*

ELSAM is a human rights organization established in Jakarta, Indonesia, in 1993. Since 2010, ELSAM has focused on the study, policy advocacy, and public education, related to human rights impact in internet technology use. Several topics of study are related to internet governance and human rights, control policy and internet freedom in South East Asia, internet content policy design, personal data protection and surveillance practices in Indonesia. Recently, ELSAM is conducting a diagnostic study to formulate the cyber policy road map in Indonesia, and advocating Data Protection Bill of Indonesia. ELSAM also is working to increase public awareness and knowledge on the importance of the citizens' right to privacy protection. For more information please visit <http://elsam.or.id/id/>.



## *FACULTY OF LAW ATMA JAYA CATHOLIC UNIVERSITY OF INDONESIA*

Faculty of Law Atma Jaya Catholic University of Indonesia was established on July 3, 1965. We develop five Specialization Programs, including: Civil Law, Criminal Law, State Law, International Law, and Business Economics Law. The Faculty of Law has also opened a Master of Law program offering 4 (four) programs, namely: International Trade Law, Banking Law, Industrial Relations Law and Human Resources, and Tax Law. The Master of Law program can be attended by Bachelor of various disciplines (for Non-SH students, they must take part in the Matriculation Program). Furthermore, Faculty of Law Atma Jaya Catholic University of Indonesia also developed the Academic Venture Program: a certified Human Resources Program (CHRP) which has produced more than 1,000 alumni. For more information please visit <https://www.atmajaya.ac.id/web/>.





# COME AND JOIN US!



[training@elsam.or.id](mailto:training@elsam.or.id)



+62 821-8654-7899 (Putri), +62 812-1701-5759 (Alia)